

Institutional Report

STANDARDS	PROPOSED CHANGES TO RULES	COMMENTS
Draft 2014		
<u>10.58.516 JOURNALISM</u>		
(1) The program requires that successful candidates:	(1) The program requires that successful candidates:	
(a) demonstrate knowledge of and apply press law, particularly as it affects the rights and responsibilities of student journalists;	(a) demonstrate knowledge of and apply press law, particularly as it affects the rights and responsibilities of student journalists;	
(b) demonstrate knowledge of and apply the history, technological development, and impacts of the mass media;	(b) demonstrate knowledge of and apply the history, technological development, and impacts of the mass media;	
(c) demonstrate knowledge of the functions of the news media in a democratic society;	(c) demonstrate knowledge of the functions of the news media in a democratic society <u>and ensure students understand their part in its preservation;</u>	
(d) demonstrate knowledge of the organizational structure of the news media;	(d) demonstrate knowledge of the organizational structure of the news media <u>and the value of news for today's media consumers;</u>	
(e) demonstrate knowledge of styles and purposes of journalistic forms, including news, features, columns, and editorials;	(e) demonstrate knowledge of styles and purposes of journalistic forms, including news, features, columns, and editorials;	
(f) demonstrate knowledge of and apply the concepts of accuracy, fairness, objectivity, and comprehensiveness in news reporting;	(f) demonstrate knowledge of and apply the concepts of accuracy, fairness, objectivity, and comprehensiveness in news reporting;	
(g) demonstrate knowledge of and apply journalism ethics;	(g) demonstrate knowledge of and apply journalism ethics:	
(h) demonstrate knowledge of precomposition strategies, including generating sources, determining angle, interviewing, and researching;	(h) demonstrate knowledge of precomposition strategies, including generating sources, determining angle, interviewing, and researching;	



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(i) demonstrate knowledge of and apply skills in using multiple drafts, conferences, and self-assessment as guides for revision and editing;	(i) demonstrate knowledge of and apply skills in using multiple drafts, conferences, and self-assessment as guides for revision and editing <u>matching language use and style with intended audience;</u>	
(j) demonstrate a variety of publishing/production methods;	(j) demonstrate a variety of publishing/production methods;	
(k) demonstrate knowledge of and apply methods of effective evaluation of journalistic forms, including advertisements;	(k) demonstrate knowledge of and apply methods of effective evaluation of journalistic forms, including advertisements;	
	<u>(l) demonstrate the values and skills needed to package multimedia products effectively using various forms of journalistic design with a range of visual, auditory and interactive media;</u>	
	<u>(m) demonstrate the value of auditory, visual and still photography and photo journalism to tell stories in compelling ways;</u>	
(l) demonstrate knowledge of and apply strategies to organize staffs and demonstrate skills in leadership and group dynamics;	(l) <u>(n)</u> demonstrate knowledge of and apply strategies to organize staffs and demonstrate skills in leadership and group dynamics;	
(m) demonstrate knowledge of and apply sound business practices for advertising, sales, consumer relations, bookkeeping, and circulation;	(m) <u>(o)</u> demonstrate knowledge of and apply sound business practices for advertising, sales, consumer relations, bookkeeping, and circulation;	
(n) demonstrate knowledge of the purposes and characteristics of sound strategies in instructional planning and delivery;	(n) <u>(p)</u> demonstrate knowledge of the purposes and characteristics of sound strategies in instructional planning and delivery;	
(o) create effective journalism programs by	(o) <u>(q)</u> create effective journalism programs by	



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demonstrating sound practices in selecting, designing, organizing, and employing objectives, strategies, and materials;	demonstrating sound practices in selecting, designing, organizing, and employing objectives, strategies, and materials;	
(s) communicate components of curriculum and instruction to students, parents, lay audiences, and other educators; and	(s) communicate components of curriculum and instruction to students, parents, lay audiences, and other educators; and <u>(r) communicate components of curriculum and instruction to students, parents, lay audiences, and other educators</u>	
(p) create engaging learning environments by organizing students for effective whole class, small group, and individual work;	(p) (s) create engaging, media rich, supportive learning environments, and by organizing students for effective collaborative whole class, small group, and individual work;	
(q) integrate a variety of instructional strategies, materials, and technologies appropriate to the breadth of journalism content and the individual needs of students;	(q) (t) integrate a variety of instructional strategies, materials, and technologies appropriate to the breadth of journalism content and the individual needs of students;	
(r) select, prepare, use, and evaluate varied assessment methods and procedures;	(r) (u) select, prepare, use, and evaluate varied assessment methods and procedures;	
	<u>(v) incorporate instruction in reading literacy and writing literacy in journalism as required by the Montana Common Core Standards, understanding that course organization needs to make process more important than product, thus allowing continuous student learning;</u>	
<u>(t) understand the value of professional development for themselves.</u>	<u>(w) understand the value of professional development for themselves.</u>	



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(History: 20-2-114, MCA; <u>IMP</u> , 20-2-121, MCA; <u>NEW</u> , 1979 MAR p. 492, Eff. 5/25/79; <u>AMD</u> , 1984 MAR p. 831, Eff. 5/18/84; <u>AMD</u> , 1989 MAR p. 397, Eff. 3/31/89; <u>AMD</u> , 1994 MAR p. 2722, Eff. 10/14/94; <u>AMD</u> , 2000 MAR p. 2406, Eff. 9/8/00; <u>AMD</u> , 2007 MAR p. 190, Eff. 2/9/07.)		

